• Prejudice and discrimination (i.e., homophobia, sexism, racism)
• Social cognition
• Person perception
• Attitudes
• Social control and cults
• Persuasion, propaganda, and marketing
• Attraction, romance, and love
• Nonverbal communication
• Prosocial behavior
• Leadership
• Eating disorders
• Depression
• Phobias
• Borderline personality disorder
• Seasonal affective disorder
• Schizophrenia
• Antisocial personality disorder
• Profile a type of therapy (i.e., cognitive behavioral therapy, group therapy, psychoanalytic therapy)
• Dreams
• False memories
• **Attention**
• Perception
• Language
• Speech disorders
• **Problem-solving**
• Judgment
• How Sigmund Freud’s theory of Psycho-Sexual Development paved the way for Erikson’s Psycho-Social theory?
• Is adolescence a cultural invention of the modern world?
• Does corporal punishment increase the likelihood of criminal activity?
• Does Social Media usage make people more likely to follow orders?
• How does marketing affect public perception of normalcy?
• Does volunteering regularly from childhood significantly mitigate the effects of Zimbardo’s “Lucifer Effect”?
• Does the Bystander Effect increase proportionally to camera phone access?
• Could socially beneficial actions be cultivated under laboratory conditions in a reversal of the Stanford Prison Experiment?
• How does the writing of events create a standardized version of perceived truth that overrides memory?
• How do people adjust to changing norms?
• Is it ethical to use the placebo effect to restore order in times of widespread panic?
• Does the 'foot in the door' technique decrease future possibilities of acquiescence?
• To what extent do heuristics underlie the formation of most harmful stereotypes?
• Is the higher rate of success in business for those with traits of psychopathy more balanced in socialist countries?
• Does Hollywood's use of attractive heroes and unattractive villains perpetuate the 'Halo Effect'?
• Is 'fear of happiness' traceable to religious doctrines?
• Does self medicating with illegal substances help people avoid Cognitive Dissonance?
• How can the Fundamental Attribution Error be applied to the perception of Reality Television ‘stars’?
• How has Globalization redefined the concept of ‘conformity’?
• Does the proliferation of image sharing sites lead to greater individuality or conformity?
• Could Bandura’s bobo doll experiment be replicated with adults to train the expression of their aggression?
• How can Pavlov’s views of conditioning be seen at work in fast food advertising?
• Can the use of operant conditioning be further incorporated into the school system?
• Are pets more likely to be sympathized with than homeless people?
• Does more pervasive internet access lead to lower levels of ingenuity?