SURVEYS: (Radcliff, Chapter 6)

Overview:

Surveys allow us to gather assessment data regarding student and faculty perceptions of instructional sessions and information literacy. Surveys are best used to assess at the affective level and most effectively used to measure how students and faculty feel about your instruction or instructional program.

Indicators:

- Requires a medium amount of time;
- Requires some funds;
- Level of assessment: Classroom, Programmatic, Institutional;
- Domain: Affective;
- Access to participants: Requires medium level of effort; may need collaboration from faculty or other units on campus;
- Faculty collaboration not required but helpful and recommended;
- Outside expertise may be helpful if in-house skill and experience are not available.

Key Characteristics:

- May be used for evaluating the effectiveness of a program or gathering information for further research;
- Usually an efficient and cost-effective way to gather input from many people;
- Can apply results from a representative sample to a larger group;
- May be done on paper or online through e-mail or a Web page;
- Is a familiar format that respondents can complete quickly;
- May incur costs for distribution of survey or incentives for respondents.