Media Consolidation
MEDIA OLIGOPOLIES: A BRIEF TIMELINE

- 1940s: Congress fragments Hollywood studio system
- 1980s: Government begins to loosen rules
- 1996: Telecommunications Act
- 2003: FCC changes regulations on cross-media ownership
- 2000s: Rise of the “Big 7”
- 2011: Comcast/NBC Universal merger: Down to 6
TOTAL VALUE OF THE BIG 6

COMCAST
$148.2 BILLION

Disney
$88.1 BILLION

National Amusements
$43 BILLION

News Corp
$56 BILLION

Time Warner
$60.6 BILLION

Sony
$34.1 BILLION

Total: $430 billion

Source: Web FX Data
Disney

Source: Web FX Data
NATIONAL AMUSEMENTS

Source: Web FX Data
NEWS CORP/20TH CENTURY FOX

Source: Web FX Data