Mass Media Sketchbook

It is essential that we as communication scholars reflect beyond the classroom. The Mass Media Sketchbook is such an opportunity. This work should be a collection of reflections, thoughts, connections and musings on course content as you consider our lessons and readings as you see them play out in other classes, in the media, at your workplace and in your personal life.

There are many ways to express ideas, and this sketchbook should encompass a multimodality of expression, so in addition to writing, there should be numerous examples of artwork (including but not limited to: drawings, pictures, collages, symbols, color, balance, paintings, clipped artwork).

This assignment is more than the opportunity to creatively express your thoughts – there should also be a demonstration of critical thinking exhibited in your entries. Be sure to analyze and interpret lessons and readings, incorporating specific examples. Through your reflections, you should be able to reach relevant conclusions about the role of mass media and class content in your own life and experiences.

Consistent reflection is critical to the success of this project. Therefore, you should reflect a minimum of two times per week, for a minimum total of 25 entries. Each entry must be dated and numbered.