Newsworthiness
Finding the Story
What makes a story “newsworthy”?

• Prominence/visibility/celebrity
• Proximity (local angle)
• Timeliness
• Negativity
• Positivity/feel-good/helpfulness
• Rarity
• Conflict
• Impact/importance/need to know
Why is newsworthiness becoming a murky area?

- Digital media convergence
- Social media/fake news
- Biased reporting
News Gathering

Getting the Story
Facts are the building blocks of any story
Fact vs. Opinion

Opinion: someone's point of view

Fact: Beyond dispute
Impartiality

- Being objective; being fair

Don’t stack opinions too heavily from one perspective

Distribute opinions from all perspectives throughout
How do you gather information?

• Research (Internet, on the scene)
• Interviews